

**R E M A R K S****A. INTRODUCTION**

Claims 5, 6, 29, 31, 32, 33, 39, 40, 41 and 43-50 are pending and in condition for allowance. No rejections are currently in force against any of the claims of this Application.

The Examiner has identified some alleged deficiencies in some of the pending claims, and made suggestions for changes to those claims. Applicants understanding is that, based on the indicated allowability of the claims, all of the claims as pending comply with all of the relevant statutory requirements of 35 U.S.C. 101 et seq.

**B. AMENDMENT TO THE CLAIMS**

Although Applicants do not agree that the claims suffer from any “deficiencies” or irregularities, Applicants have elected to amend some of the pending claims. In particular, independent Claims 5, 29, 31, 32, 33, 46, 47 and 49 have been amended to recite that certain functions are performed by an electronic retail system controller. No new matter has been added by this Amendment. See, e.g., Specification, FIG. 1.

Applicants submit that the claims as amended comply with the relevant statutes and regulations, and respectfully request a Notice of Allowance in the present Application.

**C. PETITION FOR EXTENSION OF TIME TO RESPOND & AUTHORIZATION TO CHARGE APPROPRIATE FEES**

Applicants do not believe that any fees are necessary for this response.

Please grant a petition for any extension of time required to make this Response timely. Please also charge any other appropriate fees set forth in 37 C.F.R. §§ 1.16 – 1.18 for this paper and for any accompanying papers to:

Deposit Account: 50-0271

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**D. CONCLUSION**

It is submitted that all of the claims are in condition for allowance. The Examiner's consideration is respectfully requested.

If the Examiner has any questions regarding this paper or the present application, the Examiner is cordially requested to contact Michael Downs at telephone number (203) 461-7292 or via electronic mail at [mdowns@walkerdigital.com](mailto:mdowns@walkerdigital.com).

Respectfully submitted,

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Date

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